

# PROJECT BRIEF

## Town of Beloit Comprehensive Plan

*Preserve, Promote, Prosper*



### The Town of Beloit Comprehensive Plan (2009 - 2030)



Prepared by  
**Batterman**  
engineers surveyors planners

**Location:** Beloit, Wisconsin

**Client:** Town of Beloit Plan Commission

**Project Year:** 2008 - 2009

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## Project Description

In 2008-2009, R.H. Batterman & Co. completed a Comprehensive Plan, Park and Open Space Plan, and crafted an impact fee ordinance for the Town of Beloit, Wisconsin, which has the third largest population (almost 7,500) in Rock County. The Comprehensive Plan included developing a Public Participation Plan for the Town, highlighted by several focus group sessions, mapping workshops, the development of a "Smart Growth Blog," and an emphasis on keeping the community involved and informed throughout the planning process.

## Challenges/Solutions

In part because the Town's physical borders are indistinguishable on the ground from the City of Beloit, inter-governmental issues were critical in the Plan. With this in mind, significant recommendations from the comprehensive plan involved collaboration with the City of Beloit to lay the groundwork for a Cooperative Boundary Agreement, as well as the consideration of more collaborative planning and service delivery in boundary areas in the near and distant future. The Town's economic base, also tied closely to the City of Beloit, was a key point in terms of diversification and focus.

### MAP 5-2: PLANNED LAND USE

